**Balloon release**

**Press Statement**

**(Name of company)** is proud to announce that we have recently taken the decision to no longer offer balloon releases as a service to our customers. This decision is based upon our environmental policy and the fact that any balloon released into the environment will ultimately result in litter at some point. We would therefore ask our customers to support us in our quest to be part of an environmentally responsible industry and don’t let go of any helium filled balloons. We will be very happy to discuss and recommend alternatives to balloon releases with our customers so that they are still able to celebrate their special occasion with balloons. Here at **(name of company)** we offer a fantastic variety of exciting and creative designs and deliveries that we are able to design specifically to our customers requirements. For more ideas and how we can make your event very special please visit our website at **(**[**www.?????)**](http://www.?????))to see what we can do for you.

**(We would recommend that you include a photograph with your press release)**